

# WOOL100.1 fm

## BLACK SHEEP RADIO

Programming Committee Meeting 2/22/05  
Notes / unapproved minutes as per AT

The meeting began at 6:30 PM. Present were Dot Read [chair], Wade Kemp, Nancy Stefanik, Tom Chiffriller, and Jim Baldwin, Anneke Toomey.

NS opened with an overview of the CD sampler no. 1 project. This presents opportunity for both training & fundraising: training in using ProTools or other audio software to edit the material, and fundraising in presenting as a collector's item and burning a limited run of 100 discs with a price tag of \$10. AT will check costs on print cartridges and printable-face CDs for the run of 100 on her home printer. There is an additional licensing cost for fundraising CDs to the Fox Foundation (brought to NS's attention by Charlie Hunter) and this cost should be built into the budget.

The 74-min CD will be approx ½ talk and ½ music. Gary plans to train 2 people on ProTools, who can then each train 2 more and so forth until everyone is trained. Music segments can / should have voice-overs from program hosts with their working title and brief description of their show, segueing into a sample of the show material, total of no more than 3 minutes. All music used must have permission of the artists using forms approved by Ray Massucco. NS asked to work with WK as the voice of the sampler.

There was discussion about the purchase of licenses at this time for musical content. DR said she would lobby the board at the next meeting to pay for these licenses, she feels there is money in the bank for it and it is important for peace of mind. NS said she did not feel there was money enough at this time, and that individuals had previously volunteered to pay these fees. WK said the fees appear to be lowering with time. DR will email asking for action on an individual level (anyone willing to help w/ licensing fees). NS suggests getting an up-to-date financial report from Tony, including a list of deductions for items the board has decided to approve. (decisions already made.)

WK had a handout on broadcasting, suggestions for the beginning "Combo Operator" and the audio console. There was discussion on the use of a "handle." TC doesn't use any name on air with his work at RFB. JB asked if it was necessary for hosts to stay anonymous. DR said you can use your own name and WK discussed some of the pros and cons of doing this, and of the need to choose a handle that fits the type of show you host. This discussion brought up the ideas also of creating handouts on confidence in speaking, using good verbal habits / public speaking techniques, practice by listening to yourself on tape. DR wants to emphasize that no one will be perfect but that it will be

fun and the community will be accepting of the new DJs. AT suggests making PDF files of all handouts to have online.

Discussion on audio console. There is none in-house and the Audiotronics board has been deemed not worth fixing by Clayton in Keene, NS says. He has an older board of the same type (that's been refurbished by him recently? AT) and he will give us a price quote. Cuzin Isaac feels it shouldn't cost more than \$500. Ira recommends against this type unless it's given free, but NS will call him to discuss further and the issue will need to come before the board. WK thinks this board has turn pots rather than slider pots and the type of selector switch between broadcast and audition means we wouldn't be able to record our raw feed. (IE you can broadcast or record but not at the same time). We could record our signal as the final product but not as raw feed.

NS reports the contract with Adelpia would let us pay month by month and release us from having to pay a large portion of the rent up front for the year. This may allow us to buy a transmitter at the same time as the antenna & radome.

A training was held on the Marantz and WK showed how to turn on, set levels, and create new audio tracks. NS will copy & laminate the quick-start page from the manual to keep w/ the Marantz; on the back will be info on batteries and selecting a setting for the type of audio you are collecting.

NS asked if JB or TC would be available to come to the Walpole Select Board Mtg this Thursday when she will be there as a representative of the station.

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