



## Notes from PR & Fundraising Taskforce Meeting, 1 / 22 / 05

The committee plans to submit a budget request for the next board meeting on Mon, Feb 7th.

\* Nancy to ask Tony for report on PR & Fundraising expenses incurred in last quarter of 2004 and get outstanding invoice from Village Printers. Gary to pull together outstanding receipts and reconcile with memberships.

\* Anneke to get quotes on Euro style bumper stickers with WOOL head logo from Websticker.com, Village Printers, and Charlie Hunter's source

\* New workstation for data entry / scheduling / administrative work: filing cabinets, desk, computer – Gary has a desk and filing cabinets he'll donate

### Momentum from Dec events & open studios

· December events generated momentum; it is important to build upon SOON. Another priority is to clean up studio and address issues from Stone Coyotes event.

· Feel it is important to continue a regular open studio date; consensus that one weekend afternoon and one weekday night each month would allow anyone with an interest to attend. Would be helpful if one Board member could be at each to address questions we don't have answers to.

· Suggestion to make one date a work-date (mailing, data entry, etc) and the other a training session (Marantz, interview, CD sampler, etc)

· Bill mentioned that five people came through Nick's last Wednesday who were in town for the open studio but it wasn't happening

### Production of a sampler CD for fundraising & outreach purposes

· Limited run discussed for fundraising purposes (\$1000 goal)

· Target completion date: March 1st

· Session to begin production of sampler will be Fri, Feb 11th from 5-10 PM. Production workstation has to be completed and preproduction work done in order to use set-up in studio efficiently. Gary and Tony working on switch; Nancy to edit audio recorded on Marantz to date and bring on CD.

· Anneke will send email to members alerting them to this project and inviting them to submit unique audio pieces to be used for this or future samplers

- Nancy will forward an artist release form which lawyer Ray Massucco had reviewed
- Anneke and Ed have a printer which will print on the face of CDs and will check on the cost of purchasing an ink cartridge. The CDs must come with a coated face to be printed on; the method for burning the CDs was not discussed and whether these coated CDs could be purchased. \*see budget request

#### Outreach

- Community Surveys – we have had 25 returned. Our goal is for 100 surveys to be returned and are waiting for permission to set up a display at town meeting where we can pass out and collect the surveys and maybe do other things.
  - Bill suggests working more with FACT to raise awareness in the community
  - Anneke wonders about cost to put community surveys in the Town Crier as an insert and will research.
  - The station has been approached about a cooperative fundraising raffle for two playhouses with funds going to WOOL and GRAI. The committee recommends accepting the proposal. Requires commitment to sell 150 tickets at \$5 each plus help with press releases, displays, arranging for mover. Short-term need: move one roof from back room in Bridge Street studio to be rented to another back room. (HELP NEEDED)
- \* Organizational membership mailing going out to 71 local businesses from Dot and Wade. Huge thanks to Gary and Meredith at Fort Apache for handling logistics. Press release reporting that individual membership goal was met to be distributed in next few days. Will discuss follow-up and additional mailing at next meeting.

**NEXT TASKFORCE MEETING: Friday, Feb 4th at 5 p.m. at Bridge Street studio**