



Board Meeting Minutes
June 13, 2007
33 Bridge Street

In attendance: Don Malcom, Tony Elliott, Gary Smith, Charlene Peavey, Jessica Reeves.

Meeting called to order at 7:13pm

1. Minutes From Previous Meetings: Tony moved that we approve the minutes from the May 9th meeting. Gary seconded. Motion carried.

2. Treasurer's Report:

- a. Review of Treasure's report revealing some tightness in funds for the coming period.
- b. This led to Fundraising discussion and the following was approved:
 - i. A new funding drive will begin shortly and be announced at the annual meeting. This fund drive will target area businesses and offer area businesses exposure in all aspects of WOOL's public exposure including on the website, on the air, and on the printed schedule.
 - ii. The following rates were approved at the meeting:
 1. \$500.00 annual donation: Acknowledgement on website with linked company logo appearing someplace visible on the site. On air acknowledgement in regularly rotated PSA.
 2. \$750.00 annual donation: Same as above but with one logo inclusion on our quarterly printed schedule.
 3. \$1000.00 annual donation: Same as above but with logo inclusion on three of four quarterly printed schedules.
 4. \$1250.00 annual donation: Same as above but with logo inclusion on all four quarterly printed schedules.

iii. The following businesses were noted to be approached for donation:

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|------------------------|------------------------|
| 1. Chittenden Bank | 8. Durans Cars |
| 2. Richards Insurance | 9. Chroma Technologies |
| 3. Sam's | 10. Janzowicz Roofing |
| 4. Salmon and Nostrand | 11. Sonax |
| 5. Curves | 12. Century 21 |
| 6. Merchant's Bank | 13. Masiello |
| 7. Bank North | 14. Galloway |

15. Burdick's Restaurant
16. Walpole Inn
17. Cota and Cota
18. Allen Bros.
19. Harlow's

20. Vermont Graphics
21. J&J Hardware
22. PKs
23. Real to Reel Video
24. Savings Bank of Walpole

3. Committee Reports:

a. Programming:

- i. No report presented in interest of time. Tony Elliott asks that show change information be regularly sent to him as a list of action items so he can remove from automation shows and PSA about cancelled shows.

b. Training:

- i. Don Malcom presented information about number of people trained since last September.
- ii. Don passed out copies of the new test he has prepared. Board members are encouraged to approve or request amendments of this test soon so Don can re-commence certification of trainees.

4. Annual Meeting – June 30th 4pm - Preparation:

a. Discussion of the Annual Meeting activities and responsibilities.

- i. Jessica is preparing Annual Report
- ii. Discussion of Entertainment
 1. Tony Princiotti has accepted responsibility to create 2 hours of musical programming using the submissions of songs from the WOOL hosts.
 2. WOOL host are in contact with Tony Princiotti to provide these songs.
 3. Dexter has volunteered PA, etc.
- iii. Discussion of Internet Service
 1. Town Hall had denied use of internet
NOTE: (This issue has been resolved since the meeting)
- iv. Discussion of Alcohol
 1. Jessica voiced concern over beer and wine dispensing
 2. Some discussion about plan to only make alcoholic beverages available to members, keeping it a private party and encouraging attendees to join.
 3. Gary is contacting Patrick LeBlanc about getting Harpoon to donate a keg of beer
- v. Discussion of Food & Beverages
 1. Tony recommended pot luck provided by Hosts
 2. Certain Board members will bring items:
 - a. Burgers, dogs, chicken – Tony & Gary
 - b. Don recommended calling hosts and asking them to bring things (Jessica recommended buns, etc.)

5. Next Board Meeting Wednesday, July 11, 7pm

6. Motion to Adjourn Gary motioned, Don seconded. Meeting adjourned at 8:35pm.