



BOARD OF DIRECTORS MEETING

Wednesday, 11 June 2009

- Meeting held at 33 Bridge Street Bellows Falls
 - In attendance: Tony Elliott, Maya Costley, Don Malcom, Gary Smith, Bob Ross, Bill Holtz, Dot Read
 - Notetaker: Gary Smith
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1. Call To Order: 7:04pm

2. Meeting Minutes Tony moved, Bill seconded that we accept without change the meeting minutes from April 8, 2009. Motion accepted unanimously.

3. Treasurer's Report Tony presented a brief verbal report telling us we have approximately \$3000 in the bank which will last us approximately three months at our current spending rate. As ever, Tony recommended more fundraisers.

4. Old Business:

- a. Football Season:** Report from Don detailed five Fridays of games beginning on Sept. 24 from 7-9pm. Probable participants are Don, Hank Beecher, Wade Kemp, Dean Prentice. Don will provide info for press releases which need to start ASAP.
- b. Purchases:** We intended to re-approve the purchase of a new turntable but Bill Holtz arrived at the station with a virtually unused Pioneer model which will be deployed shortly. This wonderful contribution from Mr. Holtz saves us between \$300 and \$400 and we are all very grateful.
- c. Cleanup of Studio:** It appears that Mr. Holtz, in cahoots with Mr. Starrat spent an afternoon making the studio look presentable and also trying to decrease the impact of our messy operation on the contiguous space of Ms. Read on whom we've been imposing. More thanks go to these two gentlemen.
- d. Training:** Ryan Miller needs the door code but is ready to go. Curtis Green is apparently stalled in training and needs to reschedule at some point convenient to him. David Ott is still waiting for training but is apparently not in a rush.
- e. Programming:**
 - i. Shows Cancelled:**
 1. Don Tretler: Mother Hubbid's Cubbid (Cancelled without notice.)
 2. Peter Francis: Don't Sweat the Technique
 3. Dagan Broad: Grateful Dead Show
 - ii. Shows Added**
 1. Politics and Science. One hour show produced at WMRW by John Barkhausen will air on Sundays from 3-4pm. Gary will send all show info to Tony Elliott for scheduling in automation.
 2. Ryan Miller: The Coughing Hour. Thursdays 9-11 (See above.)
 3. Cuzin Isaac: Easy Listening at Midnite on Monday
 4. Cuzin Isaac: Bluegrass Express now 2 hours
 5. Cuzin Isaac: Gospel Songbook back on the air.

6. Kris St. Saveur will be back on the air Thursdays 11:30am-1pm after submitting a few forms. Show title: "The Classics."

iii. Shows Changing

1. Shamus Martin: Your Town Underground moved to Friday 7-8PM
2. Karen Zuppinger: We The People proposing an hour-long show covering current events national and local affecting the lives of everyday Americans. Wants to alternate shows but would like to have call-ins. She's been notified of our policies about call-in shows. Nothing conclusive at this time.

5. New Business:

- a. Printed Program Schedule: There have been no advertisements sold for the Printed Program Schedule and consequently it's been tabled for the moment. We had a long discussion about how to address this and we created a list of businesses to contact and assigned each business to a board member. This list is as follows:

Saxton's River Inn: Maya

Athens Pizza: Don

Harlows: Bill

Burdicks: Bill

Silver Forest: Maya

Fat Franks: Tony

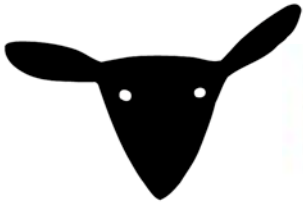
Reel to Real: Don

Village Square Books: Gary

- b. Voices Project Complete: Gary reported on the Great River Arts Institute collaboration. Tony Elliott engineered the live-on-air segment of the GRAI program, Voice. Gary finished editing shows which are/will be in brief rotation on air. GRAI donated \$100 to the station for our help in completing the project. Would like to continue this next year and Gary is following up with GRAI.
- c. FCC License Approval: Gary reported that we are still awaiting confirmation. We need to start planning, budgeting, : changes with tower owner, etc.
- d. Still No Archiving: Discussion about our lack of archiving and its importance. In the absence of a committed tech person who has time to handle this aspect of our equipment and software, we are still not archiving. This has impact on our ability to demonstrate our compliance with FCC codes, our ability to rebroadcast live shows we have enjoyed, and our ability to give to our hosts a copy of their shows. Gary and Bob recommend researching a standalone system that might carry us until there is a person who can repair and improve our existing setup. Hiring someone to do this might cost us upwards of \$1000, Tony predicts. In the interim we might ask Charlie Brady to help with the research.
- e. Annual Meeting: Much discussion about the Annual Meeting Scheduled for Sunday June 28. Candidates were all solidified, Press releases, sent out by Gary have been reviewed. The workload was divided up with the following assignments set in place:

- Gary will confirm use of tables and chairs belonging to the Waypoint Center.
- Gary will send a draft agenda and last years annual meeting minutes to board.
- Gary will email Luise Light about pre-empting her show for the annual meeting.
- Maya will contact Cota and Cota about the use of their BBQ grill

- Tony will contact Janice Wojcik and ask for a brief bio.
 - Dot will contact PKs about handling the cash bar at the event
 - Bill and Jeff will bring a PA and test the streaming in advance of the meeting
 - Don will be at the station from 2pm to handle the streaming. He will also provide some music.
 - Gary will write to the hosts and secure their participation in all aspects including bringing food, providing music, attending the meeting.
 - Gary will prepare the list of candidates and bios and send it to the membership shortly.
 - Bob will bring soft drinks. Dot will bring water. Gary will bring ice.
 - Tony will bring chicken. Gary will bring some hamburgers and hot dogs and tofu dogs.
 - Tony will spearhead the cooking.
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- f. Silent Auction:** The Silent Auction, spearheaded by Bob Ross, is scheduled for August 21 which corresponds to the Third Friday Artwalk in Bellows Falls. More info from Bob at the Annual Meeting.
- g. Battery Backup:** Tony has donated some new battery backups to replace our old and failing equipment.
- h. Old Home Days:** Bellows Falls celebrates Old Home Days on August 1st and at the meeting we had some discussion about how WOOL could be involved. Gary will coordinate with Old Home Days and WOOL DJs to get our gazebo to the Waypoint Center, bring in amplification and streaming equipment, and arrange for an all-day broadcast from this important local event.
- i. Software Acquisition:** Gary will acquire, very Tech Soup, a copy of Adobe's CS4. If there are two registration keys, Jeff Starratt will have access to one of them.
- 6. Next Scheduled Meeting:** The Annual Meeting is on June 28th and board members are strongly encouraged to be there. The next Board Meeting will be on Wednesday August 5 to give us time to arrange for the Silent Auction.
- 7. Motion to Adjourn:** Dot motioned, Tony seconded, to adjourn the meeting at 8:40pm. Approved unanimously.



LISTA DE LA ACCION

At the board meeting of June 17, we decided to do the following things:

1. **Printed Program Advertising:** We'll contact the following businesses and request they purchase an ad on our printed program schedule to be distributed in late summer / early fall. The printed program schedule will be bulk mailed to FOUR THOUSAND postal customers in the Great Falls area. The ad is approximately 1.25" X 3.75" and is two-color. Tech specs on request.

Saxton's River Inn: Maya
Athens Pizza: Don
Harlows: Bill
Burdicks: Bill
Silver Forest: Maya
Fat Franks: Tony
Reel to Real: Don
Village Square Books: Gary

2. **Silent Auction:** The date of Auction is August 21 during Third Friday Art Walk. Bob will distribute forms and support. Press Releases will go out in July.

3. **Football Broadcasting:** Don will get information about the announcers to Gary ASAP so we can send out press releases to the community in July and in August. Don will test mobile communications soon so we can be assured that everything works well in advance.

4. **Annual Report:** Tony will provide a brief Treasurer's report to Gary with whatever financial information that Tony feels is appropriate. Gary will write a letter summarizing events of the past year.

5. Programming & Tech Updates:

- a. Tony will put into rotation the Voices Teen Radio programs and also Politics and Science by John Barkhausen. Emails about the file URLs and Timeslots available on request.
- b. Gary will update the website to include changes to Don's show times.
- c. Gary will talk to Charlie Brady about finding a technical solution to show archiving.

6. Annual Meeting:

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