



Notes from PR Committee Meeting, 1 / 22 / 05

<not official minutes>

The committee will submit a budget request for the next board meeting on **Mon, Feb 7<sup>th</sup>**.

- Budget Item: bumper-stickers [Euro style] with WOOL head logo / Anneke will have quotes from Websticker.com and Village Printers / Gary suggested asking Charlie Hunter for his source
- New workstation for data entry / scheduling / administrative work: filing cabinets, desk, computer – Gary has a desk and filing cabinets he'd donate

Momentum from Dec events & open studios

- We haven't dropped the ball but we have to act
- Feel it is important to continue a regular open studio date; consensus that one weekend afternoon and one weekday night each month would allow anyone with an interest to attend
- Suggestion to make one date a work-date (mailing, data entry, etc) and the other a training session (sampler CD)
- Bill mentioned that five people came through Nick's last Wednesday who were in town for the open studio but it wasn't happening

Production of a sampler CD for fundraising & outreach purposes

- Sugg retail of \$10, with a limited run of 100, would raise \$1000
- To sell at Town Meeting, it to be complete before **March 1<sup>st</sup>**
- Our next meeting toward creating the sampler will be **Fri, Feb 11<sup>th</sup>** from 5-10 PM for editing and working up audio segments
- Anneke will send email to **members** alerting them to this project and inviting them to bring unique audio pieces to be used for this or future samplers
- Nancy will forward a form which has been approved by Ray Massucco for permission from artists to use their music in the sampler
- Anneke and Ed have a printer which will print on the face of CDs and will check on the cost of purchasing an ink cartridge. The CDs must come with a coated face to be printed on; the method for burning the CDs was not discussed and whether these coated CDs could be purchased. \*see budget request

## Outreach

- Community Surveys – we have had 25 returned. Our goal is for 100 surveys to be returned and are waiting for permission to set up the gazebo at town meeting where we can pass out and collect the surveys, as well as sell sampler CDs and hot chocolate or some-such.
- Bill suggests working more with FACT to raise awareness in the community
- Anneke wonders about cost to put community surveys in the town crier as an insert
- The station has been approached about a cooperative fundraising raffle for two playhouses with funds going to WOOL and GRAI. The committee recommends accepting the proposal.